



Cambridge International AS & A Level

DIGITAL MEDIA & DESIGN

9481/02

Paper 2 Externally Set Assignment

For examination from 2026

SPECIMEN PAPER

10 hours



This paper may be given to candidates as soon as it is received by the centre. The 10-hour supervised test can be scheduled at any time but it must be completed no later than [date to be confirmed on the live paper].

INSTRUCTIONS

- Choose **one** assignment.
- Include your name, candidate number and centre number on all work submitted for assessment.
- You should have a minimum of 4 weeks' preparation time to complete the supporting studies. You can start as soon as you receive this question paper. You must complete the supporting studies before the start of the supervised test.
- The supporting studies are your reference material, which will inform your work during the test. Your supporting studies should show research, development, review of your ideas and feedback as your ideas have developed.
- Your final creative solution should be completed during the 10-hour supervised test.
- Up to 10 sheets/screens of supporting studies must be taken into the examination room and must be submitted for external assessment together with your final work from the test. Your submission will be assessed as a whole.
- All work must be submitted digitally.
- Moving image work should not exceed 5 minutes' duration and can be shorter.

INFORMATION

- The total mark for this paper is 100.
- All assignments are worth equal marks.

THIS IS A SPECIMEN QUESTION PAPER

This specimen paper should **not** be used to produce work for submission for this component in any examination series.

The *Cambridge Handbook* contains information about how you can access the early question paper for your candidates' exam. You must refer to the correct edition of the *Cambridge Handbook* for the examination year.

This document has **2** pages.

Choose **one** assignment.

1 Food market

Design a component for a multi-platform advertising campaign for a food market.

Choose one of the following concepts to develop:

- an app for navigating the market
- a photo portrait of the stalls and stall holders
- a video drama based on the market
- an animation describing the market.

Your work should demonstrate how your research has informed your ideas. The work should also show your understanding of the intended audience and the concept. You should present this work with the final outcome.

2 Coexist

An architectural practice with the mission statement 'low impact living spaces in the natural environment' needs presentation material. They work to create dwelling places where humans can coexist with nature.

Choose one of the following concepts to develop:

- an animated fly-by of new buildings in the natural environment
- the company's showreel promoting low impact living
- a series of digital paintings based on the theme
- a photo-essay exploring coexistence.

Your work should demonstrate how your research has informed your ideas. The work should also show your understanding of the intended audience and the concept. You should present this work with the final outcome.

3 Tint, tone and shade

Produce design material for a publication which celebrates the use of colour.

Choose one of the following concepts to develop:

- a game about colour theory
- a photography project based on colour in your local area
- a film about colour and its message or meaning
- a multimedia display about artists' expressive use of colour.

Your work should demonstrate how your research has informed your ideas. The work should also show your understanding of the intended audience and the concept. You should present this work with the final outcome.

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